

“Eradicating poverty is an ethical, social, political and economic imperative of humankind.

KOFI A. ANNAN

SECRETARY-GENERAL, UNITED NATIONS

WHETHER WE RECOGNIZE IT OR NOT ending poverty is the agenda. The conditions that allow poverty to persist also shape our future prospects. Security and prosperity cannot endure in a world where so many live in desperate situations, where wealth is the entitlement of just a few. The United Nations recognized this when it said that achieving a minimum standard of living that ensures global prosperity and security is the challenge of our times.

What We Can Do, A 10-Point Agenda For Global Action Against Poverty provides a clear understanding of poverty and the actions we can take to end it. It identifies ten key areas that collectively address the range of factors that create and perpetuate poverty.

The *10-Point Agenda* is part of a broader sustained campaign called *in common*. Over 100 organizations, working on the front lines of social justice, humanitarian aid, economic and democratic development—both in Canada and in the developing world—have joined together under the *in common* banner. We share the conviction that the eradication of poverty is a moral imperative, and a practical possibility.

The goal to end poverty is rooted not just in a sense of crisis, or injustice but of possibility. It's focused. It's practical. It's achievable. It is not a call to charity but a call to humanity, justice, and equity—necessary if we are all to prosper. It's an agenda that leads to actions that leads—with your help—to solutions.



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